

Spring 2007

STEMTech HealthSciences

# healthSPAN

TOTAL LIFE ENHANCEMENT

Volume 1, Number 4.



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North American  
Markets



**Oscar Rosas**  
Vice President  
Latin American  
Markets



**Andy Goodwin**  
Vice President  
European Markets



**Errol Lester**  
Vice President  
African Markets



**Jonathan Lim**  
Vice President  
Asian Markets

## STEMTech GOES

# GLOBAL!

**NEW  
PET  
PRODUCTS!**



**LUXURY  
CAR  
BONUS  
PROGRAM!**

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StemEnhance™ StemPets™ and StemEquine™ are not intended to diagnose, treat, cure or prevent any disease. The descriptive entries contained in this publication have not been evaluated by the Food and Drug Administration.

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What an Opportunity!



**Coming**  
in the Summer HealthSPAN  
**One Spectacular Convention!**  
Highlights, pictures, stories...  
A complete wrap-up!

## Let's celebrate our First Annual Convention!

This issue of *HealthSpan* is being published to coincide with all the major announcements at our March 2007 Convention. In addition to the launch of our groundbreaking new animal products, StemPets™ and StemEquine™, we are also unveiling many additions to our corporate team, including the members of our newly formed "Global Team." This group of seasoned international executives will form the foundation for our planned expansion into the global marketplace. We have also brought on board a General Manager for our newly opened Canadian offices, a Controller for our U.S. headquarters and a medical doctor to work alongside our Chief Science Officer in the area of product training, development and support.

But that's not all. We are also introducing enhancements to our compensation, business building and recognition programs. Making their debuts at the Convention will be products in sample packaging and three new Leadership Paks that can get your prospects off to a running start in business. Another exciting first for STEMTech: The 2007 Car Bonus Program, outlined on page 17!



Ray C. Carter, Jr.

You can feel the excitement everywhere you go these days. STEMTech is on the move!

Here's to your growth in 2007 and beyond!

Ray C. Carter, Jr.  
President & CEO



Christian Drapeau

## The Privilege of Sharing

As we enjoy our First Annual Convention, I look back and see how much has been accomplished in the one year since our Launch. I am in awe and am so grateful for the work of the San Clemente Team and everyone in the field. In January we saw a 25% growth! It is most gratifying to me that our growth is taking place for one main reason, StemEnhance™ works. Since we are very strict with our limitations on claims and testimonials, our explosive growth is not a result of creating false hope through inflated stories or enhanced claims. Our approach is anti-hype! Our growth comes from three steps in a simple process. You share StemEnhance with people. People experience great benefits from the product. Then, as they continue taking StemEnhance, they share it with others. It is the product's efficacy and your dedication to sharing this life-changing product that have produced the strong growth we experience. As many have said, the task with StemEnhance has never been one of selling. We are all privileged to be sharing a product that changes lives, optimizing health and increasing the quality of life of the people around us. Can there be a more gratifying job?

As we enter into our second year, we begin the second phase of scientific research and validation of StemEnhance. Some preliminary trials are completed, and we now begin more in-depth investigations. We will share these results with you. For now, the greatest excitement is the development of stem cell enhancers especially formulated for our animal friends. With StemPets™ for dogs and StemEquine™ for horses, we are improving the quality of life for "man's best friends," just as we continue to support optimal health for the people around us with StemEnhance. Can there be a better job? I don't think so!

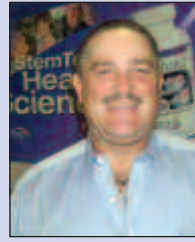
My deepest gratitude to all of you,

Christian Drapeau  
Chief Science Officer





**Sandra Cleveland  
& Judy Hendricks**  
TOBI Sails  
*Oklahoma and Colorado*



**Bruce Higgins**  
Lifestyle Dynamics  
*Oklahoma*



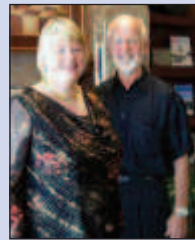
**Ian & Melony Davies**  
Meli, Incorporated  
*Hawaii*



**Lars Leonard & Kevin Porter**  
Consumer Information Network  
*California*



**Phyl Franklin**  
*Colorado*



**Steve Lewis & Teresa Curtis**  
*Nevada*



**Kathleen Hansen**  
*Minnesota*



**Bill & Caroline Lohmeyer**  
Bc Lighthouse  
*Minnesota*



**Gabrielle Godling**  
*Florida*



**Marijke Long**  
MBL Incorporated  
*North Carolina*



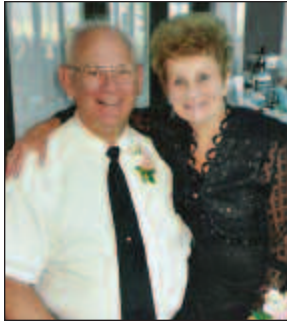
**Izzy Matos**  
*New York*



**Felix Pastoriza**  
*Puerto Rico*



**Ralph Weber**  
*Minnesota*



### Merlie & Dennis Kluver

*Washington*

The Kluvers had no real interest in going into business when they first learned about StemEnhance™ from their brother-in-law “Uncle Bill” Lohmeyer. But both Merlie and Dennis were feeling “awful,” and looked to StemEnhance for relief

from the chronic discomforts and financial hardship that had curtailed any hope for quality of life as they continued through their retirement years. When they heard of the benefits “Uncle Bill” had experienced with StemEnhance, they could hardly wait to try that first bottle.

That was last April. Things are very different for Merlie and Dennis these days. Within a matter of weeks with StemEnhance, the chronic back discomfort that stopped nearly all Merlie's activities was gone, and Dennis no longer had to plan every activity based on its proximity to a rest room. Physical miseries that had plagued the Kluvers for many years seemed to disappear

in a matter of weeks. Merlie and Dennis knew they had to share the news about StemEnhance with all their friends and acquaintances. Soon they found themselves building a business that was more successful each month. Their lives these days are a happy mix of renewed activities and enjoyment of the quality of life that StemEnhance and STEMTech have brought them.

Double Diamonds in the last issue of *HealthSpan*, the new Triple Diamond Kluvers are unstoppable as they build their organization. “It has been a non-stress process,” they say, “because of the way the marketing program is structured.” Dennis adds that regional events are a business-building boon: “Our first regional event in Spokane made a significant impact on the growth of our organization. Our team is still buzzing from the effects of that regional event!”

On making Triple Diamond, the Kluvers sent a “Big Thank You” e-mail to everyone in their organization. In that message, Merlie and Dennis wrote, “We are indebted to each of you for all the help you have given us,” adding that their goal is “to help this company grow as big as is humanly possible for the benefit of all mankind.” With their new-found health and dedicated spirit, the Kluvers will undoubtedly be a driving force for STEMTech's global expansion.



**It's not too early to register for...STEMTech's**

## DIRECTOR LEADERSHIP CONFERENCE

September 7-9, 2007  
Hyatt Regency Newport Beach  
Newport Beach, CA

Keep up with the latest developments and learn from STEMTech Leaders how to explode your business. Internationally experienced corporate executives will join the company's most successful Field Leaders to present a full weekend of outstanding training that will be the perfect kick-off to your Fall Growth Season. Experience all-new indoor and outdoor Team-Building Workshops and Leadership Development training designed just for STEMTech field leaders while enjoying a plush resort setting all weekend!

**The Fall Leadership Conference is open to Directors and above ONLY.  
(That's another great reason to achieve Director!)**

**Space is limited. Don't be left out! Go to [www.stemtechhealth.com/leadership](http://www.stemtechhealth.com/leadership) and register TODAY!**



**Anna Gallman**  
*California*

Since the earliest STEMTech days, Anna Gallman has been thoroughly involved with fashioning the message about StemEnhance for the unique needs of the Hispanic market. When she first heard about STEMTech's breakthrough product, Anna researched the science of stem cells, focusing on the work of Hispanic scientists the world over. "What I learned just blew my mind away!" Anna says. "I was just flabbergasted."

The opening of Puerto Rico for STEMTech has been a highlight of Anna's last year. "Now we have more than 600 distributors in Puerto Rico, and a strong leadership team is in place," she says proudly. "Building leaders is the best way to promote massive growth," she stresses, adding that having a business plan is an absolute "must" for new STEMTech distributors. "We teach new distributors to do a business plan that maximizes the compensation plan," she says, "while always emphasizing that this is a 'people business,' because building relationships leads to success." Building such relationships is a *forté* of the Hispanic culture, she says, explaining that a home business meeting often turns into a gathering of dozens of family members, all of whom welcome both the messenger and the message about StemEnhance™.

As Anna reaches the higher echelon of earnings with STEMTech, she plans to use her financial rewards to help mankind. "I want to build centers for abandoned kids and disadvantaged people," she says, adding, "You need lots of money to help humanity on a large scale. STEMTech's compensation structure will bring me the money I'll need to make a real difference!"



**Dewey Lyden**  
Arh, Incorporated  
*Hawaii*

Take a look at the man pictured, and guess his age. Dewey Lyden is 83 and going strong, the result he says of "more than twelve years taking AFA." Dewey had known Christian Drapeau and his work with AFA for a long time, so he was thrilled to learn that STEMTech would be marketing the patented formula for a powerful stem cell enhancer Christian had developed. Making StemEnhance available through network marketing "added a financial benefit to a product full of wonderful health benefits," Dewey says. He signed on as a FastStart at "pre-pre-Launch," and "I've not looked back since!"

Dewey notes that his youthful vitality is a great "tool" used when talking about StemEnhance with prospects. Often a friend accompanying him will ask, "How old do you think he is?" When the "60? 65? Maybe 70?" responses receive a shake of the head and Dewey's true age is revealed, "People are eager to hear more about how I do it. I tell them StemEnhance, and they're usually ready to buy," Dewey says, adding, "Baby Boomers especially are looking for anti-aging products, and StemEnhance is just what they need."

Dewey credits StemEnhance with a dramatic turnaround for his wife Insoon. Her health had become severely compromised, "and they sent me home to die," Insoon relates. That was four years ago. Dewey immediately began feeding Insoon whole AFA, and transitioned to StemEnhance when it was available. Today Insoon has regained her health and quality of life, and the Lydens look forward to many more years together.



**Madalyn Suozzo**  
*California*

You may remember Madalyn's Personal Story in the Fall *HealthSpan*, where she shared her inspiring tale about the benefits she gained – especially in her weekly yoga class – once she began taking StemEnhance. Since those first weeks with StemEnhance, Madalyn has been on a mission to share StemEnhance with everyone she encounters as she goes about her daily activities. A medical intuitive for years who has done energy work to stimulate stem cells in the body, Madalyn says she is "very aligned with StemEnhance because it fits right in to the path I am on... helping people to address their health issues in a holistic way."

Madalyn had studied AFA for twenty years, so she says, "I know it's incredible!" Most of the twenty hours weekly that she spends building her STEMTech business are devoted to "educating people," she says. "People have a lot of misconceptions about stem cells and AFA." Madalyn says she uses questions to learn about a person's needs. "Then, if I see a place where I have something to offer them with StemEnhance, I tell them about the product."

Madalyn has a large network of friends and acquaintances in the holistic health care field who know of her personal integrity. "They trust me when I talk about StemEnhance, because they know I recommend only high quality products" to help remedy their health issues. Working with this network, including StemEnhance in her written works, and building relationships has led Madalyn to Double Diamond. And she's still enjoying those yoga classes!



# Watch this space...

## Coming on April First

### Web WOWS

Sites and Enhancements for [stemtechhealth.com](http://stemtechhealth.com)

STEMTech staffers have been hard at work, developing new web-based tools to help you build your business with speed and ease. Here's what's new...

#### **NEW!**

##### **Recruiting Site**

Beginning April 1, you'll be able to send prospects to a new state-of-the-art Website, where they can view a pre-selected short movie about STEMTech to learn about the products and opportunity. Wealthbuilderssystem.com will generate auto-responder e-mails to site visitors, and will give you access to mailing lists for purchase and e-blasts for prospects. For as little as \$19.95 a month, your business can go high-tech with ease!

*Check out [www.wealthbuilderssystem.com](http://www.wealthbuilderssystem.com) in April to learn more and sign up for this valuable new recruiting tool.*

#### **NEW!**

##### **Team-Building Site**

Business Builders Alert! In April, we're adding a special advanced site just for you, and it's FREE! This website will feature advanced training modules, STEMTech Community Chat Rooms, blogs, opinion polls and surveys and lots more. Stay connected, enjoy support from others, have fun and build your business as never before. This Team-Building software is stand-alone, personalized, and provides both public and private access.

*Go to [www.teamstemtech.com](http://www.teamstemtech.com) on April 1 and start building a Team that's better than ever!*

#### **NEW!**

##### **A New Look for [stemtechhealth.com](http://stemtechhealth.com)**

We're enhancing the STEMTech Website and our popular Back Office feature, also beginning April 1. Starting with a whole new "look" for the Website, you'll see many site enhancements, including a "Splash Page," showing global expansion plans. Upgrades to your Back Office will add many new features. We'll even provide online video training on making the most of your Back Office!

*Go to [www.stemtechhealth.com/BackOffice](http://www.stemtechhealth.com/BackOffice) on April 1 and start making your Back Office work harder for you.*



# StemPets™ and StemEquine™

by Christian Drapeau

## The secret is out!

STEMTech introduces  
StemPets for dogs and StemEquine for horses.  
And, let me tell you, the many people who have  
tested the new products in product trials can  
hardly contain their excitement!





As they do in humans, adult stem cells reside in animals' bone marrow, where they are released whenever there is a problem somewhere in the body. Looking back on stem cell research, we realize that most studies have been done with animals, mostly with mice, but also with dogs, horses, pigs, sheep and cattle. These studies have revealed that animal stem cells conduct themselves the same way human stem cells do. When there is an injury or a stress to an organ of your beloved pet or horse, compounds are released that reach the bone marrow and trigger the release of stem cells. These stem cells then travel to tissues and organs in need of help to regain optimal health.

StemPets™ and StemEquine™ are specially formulated stem cell enhancers created to be a delectable treat for your animal. The pet chewables and equine blends make it easy to provide your animals with this valuable nutritional supplement. For dogs, depending on the size of your companion, you simply give half or one full tablet of StemPets, which has a tasty dried beef and liver meal flavor. For horses, to the animal's daily grain you add one scoop of scrumptious molasses-based blend StemEquine.

The experimental version of StemPets and StemEquine were shipped last fall to a small number of people who agreed to test the products for both palatability and efficacy. All I can say is that the results exceeded expectations! (See Personal Stories, p 14.) One of the best testimonials is that of a distributor who had been giving StemEnhance™ to her dog for several months with good

benefits; but when she used StemPets, her dog reached yet another level of health. When considering all the people to whom we sent samples of StemPets, the most common story is that of old, tired and sluggish dogs that turned – within a week or so – into active, alert dogs running around like puppies.

The same was observed in horses. Old horses who used to remain standing in the barn or under a tree, sluggish or stricken by too much discomfort to walk around, suddenly began moving about, and at times running and bucking like young colts. One of the most common reports was obvious improvements in hoof health and coat appearance.

Though it is obvious that StemPets and StemEquine works, animal studies are currently being performed to quantify the number of stem cells in the blood of horses and dogs after consumption of StemPets and StemEquine, in order to further document the effects of the products with animal subjects.

We at STEMTech are so pleased to offer all the animal lovers in the wide STEMTech family a stem cell enhancer especially prepared for dogs and horses, so you can share the gift of health with your best friends. And in case you are wondering, we have not forgotten our feline companions. For now, you can give cats StemPets for dogs. Please be aware, however, that StemPets for dogs may not be something that a very finicky cat wants to eat. Soon we will have StemPets especially formulated for cats, too. I'll keep you posted!

# STEMTech Goes **Global**



**George Antarr**  
Vice President  
North American  
Markets



**Martin Dichupa**  
General Manager  
for Canada



**Oscar Rosas**  
Vice President  
Latin American  
Markets

**As we look toward expansion into markets worldwide, we have assembled an outstanding group of experienced professionals to help lead STEMTech's global growth.**

## **George Antarr**

Joining the STEMTech executive team is George Antarr, who will apply more than 20 years experience as both a top performing distributor and senior corporate executive to his new responsibilities as VP of North American Markets. As a consultant for some of the largest companies in our industry, George has authored compensation plans and training programs; and he works closely with his wife, Dr. Donna Antarr, in the development of cutting-edge systems for training and support. George is known for his ability to coach and mentor people, helping them to move beyond their comfort zones for their personal growth and development. He is also a world-class sailor, winner of awards in sailing competitions.

## **Martin Dichupa**

With over eighteen years experience in domestic and international customer service, sales, human resources and operations management, Martin Dichupa joins STEMTech as General Manager for Canada. A native of the Philippines, Martin is a Canadian citizen who brings to our team a wealth of expertise in leadership, communication, team building, strategic planning and problem solving. He holds a Bachelors degree in Commerce from De La Salle University.

## **Oscar Rosas**

VP of Latin American Markets is Oscar Rosas, who also brings more than twenty years experience in international network marketing to the STEMTech team. Oscar was a primary driver for the expansion of Herbalife into Latin America and into 23 countries worldwide, becoming the first Hispanic employee to be promoted to Director level in that company. Fluent in both English and Spanish, he has also served as consultant with a number of start-up companies, developing the Hispanic markets in the United States and Canada. Oscar's broad corporate background in logistics, computer operations, sales and marketing and telecommunications will be valuable assets in his new responsibilities.





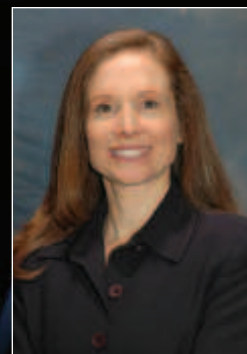
**Andy Goodwin**  
Vice President  
European Markets



**Errol Lester**  
Vice President  
African Markets



**Jonathan Lim**  
Vice President  
Asian Markets



**Donna Antarr, M.D.**  
Vice President of  
Training and Product  
Development

### **Andy Goodwin**

Andy Goodwin, a native New Zealander and citizen of the United Kingdom, joins STEMTech as VP of European Markets. Based in London, Andy has acquired vast industry experience over twenty years, heading both Western and Eastern European operations for companies including Herbalife, Jeunique, Nutri-metrics and Excel Communications. He was a board member and owner of a publicly traded direct sales firm in Great Britain, which he helped turn highly profitable before he sold his interest in the company. Andy is an accomplished public speaker, a world class sailor, and he is fluent in English and Russian.

### **Errol Lester**

One member of the new Global Team is familiar to all of you. South African native Errol Lester has been a powerful driving force as VP of Sales & Marketing during our first full year in business. As the company anticipates extraordinary growth into worldwide markets, Errol will be taking on the new title of VP/African Markets. Before joining STEMTech, Errol had led the development of worldwide distributor relations at both AIM International and Sportron International, opening new countries and serving as primary field interface. In his new STEMTech position, he will apply his 20 plus years of solid international experience to the opening of STEMTech markets in Africa.

### **Jonathan Lim**

Jonathan Lim brings a wealth of international marketing experience to his new position as STEMTech's VP of Asian markets. A former bank officer, Jonathan left banking to become a sought-after consultant in the Asia-Pacific region for many large companies, including Amway, Tupperware and Hitachi. He later became an owner and senior executive of a number of direct selling companies that distribute nutritional products, including Viva LifeSciences and New Health International, and developed exceptional expertise in the growth and support of the North American Asian market. Fluent in English, Chinese, Malay and Indonesian, and holder of an MBA from UCLA, Jonathan brings to STEMTech vast international experience in assisting the opening and running of network marketing companies in nations of the Asia-Pacific region.

### **Donna Antarr, M.D.**

Dr. Antarr is a Doctor of Medicine and STEMTech's new VP of Training and Product Development. She earned her medical degree from the University of California, San Diego School of Medicine and also holds a Masters of Science in Exercise Physiology. A published author and international speaker on the topics of health and nutrition, Dr. Antarr has served on the Medical Advisory board of Pharmanex, a large network marketing company distributing nutritional products. Prior to her study of medicine she was a professional ballet dancer and graduated from the New York School of Performing Arts in New York City.





**Carol Sears**  
Better Living Enterprises  
California

When retired nurse Carol Sears heard about STEMTech in November, 2005, she was already familiar with the power of stem cells. “When I heard three things, stem cell enhancement,

Christian Drapeau, and Tony Kent, I was pretty much sold,” she says. “What else did I need to know?” She knew and respected Christian's work, and had known and trusted Tony for years, so Carol was in!

Her plans to build a business with STEMTech took a hit, however, when she needed to drop everything to care for her husband and parents, all suffering serious health issues at the same time. So it wasn't until last summer that Carol's business began to bear fruit. “I was leaving newsletters with my card in doctor's offices, auto shops, hospital waiting rooms, banks – anywhere people were waiting – and people began calling for StemEnhance™. When they reported dramatic improvements in their health, I took a closer look at the business.”

Carol credits StemEnhance for an amazing improvement in her husband's quality of life and for some “unexplained” improvement in her own cardiac health. These days Carol is “full steam ahead” to build a business “to create sufficient income for my husband to retire and play, and for my mother to live in a safe environment near us,” she says, adding, “and I want to have fun doing it all!”



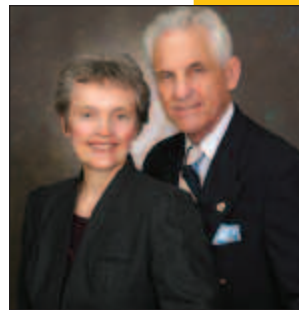
**Sandy Bair**  
California

Remember those newsletters that Carol Sears left in waiting areas? Sandy Bair says that the day she picked one up while waiting in her chiropractor's office was the beginning of her new life. “I didn't want a

business,” she says. “I just wanted to help with my family's health.” With her first bottle of StemEnhance, she says, “I began climbing out of the misery of many years.” Discomforts in her joints and muscles that had kept her from enjoying life for a long time began to disappear, and Sandy felt she had to share StemEnhance with others. “I tell people I'm not sure how it works, but they can see the results in me. I am a walking testimonial for StemEnhance,” she says simply.

While Sandy uses STEMTech brochures and publications, DVDs and a seven-page booklet about StemEnhance she has assembled to approach prospects, Sandy says “The biggest thing is my enthusiasm and the excitement about StemEnhance that I have.” She considers the body a magical creation that can heal itself, “and StemEnhance helps that natural process,” she tells people.

Sandy has designed a t-shirt and button that say, “Stem Cell Enhancers... What are they? ASK ME!” and she reports that people approach her “all the time” when she is wearing this special “business attire.” Now that she enjoys better health, Sandy's life goals have broadened. “With STEMTech, I can see us affording to build a home on a piece of land we own. I just can't wait!”



**Drs. Terry & Mark Stupka**  
Center for Natural Healing  
Louisiana

When Hurricane Katrina destroyed Dr. Peggy Miller's medical practice, Terry and Mark Stupka made space for her in their building. “Peggy is not the hyper type,” Mark says, “So when

she was so excited telling us about StemEnhance, we were very interested.” Terry and Mark are Doctors of Natural Medicine with reputations for being on the “cutting edge” with scientifically proven products that are not yet generally used. Once they tried StemEnhance, Mark says, “From the first day, I had greater clarity and mental focus, more energy. Everything seemed to go up a notch.” The Stupkas added StemEnhance to the recommended daily regimen for all their clients.

“Originally, we had no plans to build a business,” Terry says. “We signed up as Business Builders for the discount.” But soon their clients began to report amazing improvements in their level of health. “People first noticed that they were free of chronic discomforts,” Terry says, “many of them for the first time in years!” Then a STEMTech check for \$300 came in the mail,” Mark says. “I asked Peggy, 'How did we do this?' And she walked me through the comp plan.” Soon these health practice, business and life partners were moving up the STEMTech ranks.

Terry and Mark say they respect the “level of responsibility, discretion and conservatism” they see in STEMTech. “Too many companies make claims for their products. STEMTech lets StemEnhance speak for itself. We appreciate the integrity of the STEMTech approach.”



**Antonio Ortiz**  
*Puerto Rico*

When Felix Pastoriza told him about StemEnhance™, Antonio was interested only in some relief from his chronic back discomfort.

The victim of a work-related accident that almost cost him his life, Antonio has been unable to work for quite some time. "I had no plans to go into business," he says. "But within a very short time, I had a great result. So I became interested in sharing the product with others."

Thanks to the absence of discomfort and the increased energy levels he enjoys with StemEnhance, Antonio now travels all over the island of Puerto Rico daily to share StemEnhance, "and I still have energy at the end of a long day!" he says happily. He believes that the personal approach always works, especially with StemEnhance. He asks people, "Would you like to be healthy and feel young?" Then he hands them a Spanish-language STEMTech brochure, asks them to "take a look and call me if you're interested." He reports that "out of 100 people I approach, 25 will buy and five will join." He points out that building a business "takes discipline," and that his dedication to working hard will move him up in the STEMTech ranks quickly. "I want to make Chairman's Club in 2007," he says.

Antonio looks to his STEMTech business to provide the financial means for him to pursue his humanitarian goals. He currently works to help abandoned or mistreated children, and looks forward to creating a center for these children and for battered women in Puerto Rico.



**Indalecio Jimenez**  
*California*

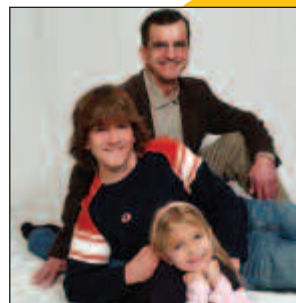
A veteran network marketer, Indalecio says he was attracted by the fact that STEMTech markets "only one product, a stem cell enhancer. I don't have to try to figure out which of a company's product line is best for each

client. StemEnhance is right for everybody."

He says he has always been "a product-driven person," and has found that a life-changing product like StemEnhance is very easy to promote. Focusing on the U.S. Hispanic market, Indalecio is building his business on the phone primarily. "After my first call to a prospect, I send a package containing the Spanish-language DVDs and brochures. Then I call in a week, and a lot of people sign up." He says he's been traveling all over

California, too, and is amazed at the number of people eager to try the product and enroll as distributors. "I want to pinch myself about this company's growth," he says.

With an organization now in nine states (and growing), Indalecio looks to "being at the top" of the StemGem Team in short order. "I have my whole family on StemEnhance," he says, "and I have a BIG family!" He tries to enroll everybody as FastStarts. "People see results faster, and they have more bottles to support their health improvements." He says that 2007 will be a year of "change and success" for both STEMTech and him. "I am excited about STEMTech's expansion outside the United States," he says. "I'm ready to explode the worldwide Hispanic market!"



**Stephen "Murf" Murphy**  
*Minnesota*

On a three-way call with Sharon Soyka and Bill Lohmeyer, Murf says, "I learned that StemEnhance is all about stem cell renewal and helping the body to rebuild itself. I figured I'd be a fool not to try it, after hearing of

Bill's amazing results!" Eager to get started, he went to the STEMTech website and enrolled, and he got a bottle of StemEnhance from Sharon.

A recovering heart patient, Murf says, "I lived with fear and worry. Each little pain or twinge made me think, 'Here it comes again!'" Then StemEnhance came into the picture, and right away Murf reports, "My stress went out the window." He figured that if stress reduction was his only benefit from StemEnhance, "That would have been enough for me." But soon he noticed that the numbness and discoloration in his hands occurred less frequently when he was cold, and warming cold hands brought a healthy pink color back a lot faster than before StemEnhance. Many of his chronic discomforts were disappearing, too. He had to share StemEnhance with others; and so a business developed.

With a soft real estate market cutting sharply into this realtor's livelihood, STEMTech was just what Murf needed to get back on the trail financially. He is impressed with the character and integrity of the company. "We are creating something great. The world is our canvas, STEMTech is the artist, company management holds the brushes, and we in the field are the paint. Together we are building a masterpiece. Happy Trails to us all!"

# STEMTech **L a u n c h e s** **NEW PRODUCTS**



**Our pilot study confirms it:**

Your pets' health can show dramatic improvement with our stem cell enhancer, now specially formulated for dogs. STEMTech is proud to introduce



Item code #1501 (single)  
#1500 (case)

Tasty chewables combine 250 mg. stem cell enhancer and dried beef & liver meal that dogs love. Now your best friend can enjoy the same benefits from StemPets that you do with StemEnhance™!

Available in bottles of 60 chewables for us\$34.95 (SRP us\$39.95) This is a 30-day supply. Case of 6 for us\$179.70

**CONVENTION SPECIAL!**

**StemPets Sample Pouches** (three chewables). Available while supplies last!  
Your cost: us\$2.50 per pouch (SRP us\$5.00)  
10 paks for us\$24.95

Let your customers' dogs try samples of StemPets, and they'll be barking for more! Item code #1520

Young horses, middle-aged ones and the oldsters... All have shown health benefits from our stem cell enhancer, now in a formulation for horses.

**Introducing...**



Item code #1401 (single)  
#1400 (case)

Add a scoop of flavored stem cell enhancer to your mount's daily grain, and watch the difference in the horse's health and vitality! Horses will love the taste, and horse-lovers will be thrilled by the new-found health and energy in their mounts, no matter what their age. Available in 600-gram tubs for us\$104.95 wholesale (SRP us\$129.95/tub). *This is a 30-day supply.* Case of 4 tubs for us\$399.80

**NEW MARKETING TOOL**

**StemEnhance™ in Sample Size!**



Item code #1301 (10-pak)  
#1300 (case of 60)

You asked for them, and they're here! Now, while supplies last, you can hand out professionally-packaged product samples of STEMTech products to prospects. No longer will you have to dispense a few capsules from your 60-count bottles when people want to "try before they buy!" 10 StemEnhance Sample Paks with six capsules in each Pak are yours for only us\$44.95. Your Cost: us\$4.50 per sleeve (SRP us\$10.00), or get a case of 60 Sample Paks for us\$239.70. Make a nice retail profit while you give your retail customers the opportunity to try a three-day supply of StemEnhance. They'll be back for more!

**TIP>**

On your follow-up calls to customers trying StemEnhance, make sure to tell them about the us\$10.00 discount they can enjoy when they sign up for StemEnhance on AutoShip.

**CHECK YOUR BACK OFFICE FOR PV & BV FOR THESE NEW PRODUCTS.**

**New SALES AID!  
StemPets & StemEquine**



All-new, full-color Item code #5066  
**StemPets & StemEquine Brochure**  
Spark your new product sales with these professional sales aids. 20-pack for us\$5.00



# STEMTech Launches BUSINESS BUILDING PAKS!

## Leadership Paks

Now there are more ways to get started RIGHT in business. Beginning in April, new distributors will have THREE more "Get Started" options when they enroll in STEMTech. Take a look at these three exciting options, and choose the best ones for your next prospects!

### ProRetailers Pak

(includes almost us\$900 in rebates and FREE tools) us\$2,200

With the ProRetailers Pak you get:

- 60 bottles of StemEnhance™
- 60 StemEnhance brochures
- **SPECIAL!** 10 StemEnhance Sample Paks  
(while supplies last)
- **SPECIAL!** 10 StemPets™ Sample Pouches  
(while supplies last)
- 20 StemPets brochures
- 20 CARE brochures
- 2 retail order receipt pads
- Business Development System
- Distributor Business Suite (**FREE!**)

And what's more...

- You receive 2500 PV points, 2000 BV
- Enroller eligible for \$100 in commissions and bonuses

Item code #1201 (English)  
#1202 (Spanish)

### Senior Manager Leadership Pak

(includes almost us\$850 in rebates and FREE tools) us\$2,000

With the Senior Manager Leadership Pak you get:

- 54 bottles of StemEnhance
- 40 StemEnhance brochures
- **SPECIAL!** 10 StemEnhance Sample Paks  
(while supplies last)
- **SPECIAL!** 10 StemPets Sample Pouches  
(while supplies last)
- 20 StemPets brochures
- 20 CARE brochures
- 28 DVDs of "The STEMTech Story"
- 28 DVDs "Stem Cells & StemEnhance"
- 12 **HealthSpan** magazines
- 10 Distributor Applications and a retail receipt pad
- Business Development System
- Distributor Business Suite (**FREE!**)

And what's more...

- You receive 2500 PV points, 1500 BV  
(Become a **Senior Director** immediately!)
- Enroller eligible for \$200 in commissions and bonuses!

Item code #1250 (English)  
#1251 (Spanish)

Go to your Back Office  
to place an order!

## Become a Senior Manager or even a Director your very first month in business!

All Directors are eligible to attend the Director Leadership Conference in September.

### Director Leadership Pak

(includes over us\$1,200 in rebates and FREE tools) us\$3,000

With the Director Leadership Pak you get:

- 81 bottles of StemEnhance
- 60 StemEnhance brochures
- **SPECIAL!** 10 StemEnhance Sample Paks  
(while supplies last)
- **SPECIAL!** 10 StemPets Sample Pouches  
(while supplies last)
- 20 StemPets brochures
- CARE brochures
- 52 DVDs of "The STEMTech Story"
- 52 DVDs of "Stem Cells & StemEnhance"
- 24 **HealthSpan** magazines
- Business Development System and Distributor Business Suite (**FREE!**)
- 20 Distributor Applications and 2 retail receipt pads

And what's more...

- You receive 5000 PV points, 2200 BV
- Enroller eligible for \$300 in commissions and bonuses!

Item code #1275 (English)  
#1276 (Spanish)

Go to [www.stemtechhealth.com/signuoptions](http://www.stemtechhealth.com/signuoptions) to learn all about these three exciting ways to get started!

**It all starts APRIL 1st!**

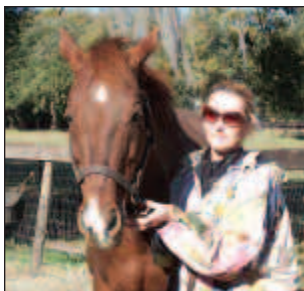
## MULTI-LINGUAL TOOLS

*Do you speak Spanish?  
Do you speak Korean?  
Do you speak Chinese?*

Now you can hear about STEMTech and StemEnhance in your native tongue!

## NEW

"The STEMTech Story" and "Stem Cells & StemEnhance" DVDs in Korean, Chinese and Spanish. These are great marketing tools for your prospects in the Asian and Hispanic cultures, both in North America and worldwide as STEMTech expands globally.



### Eve-Marie Lucerne

Florida

Eve-Marie keeps nine horses, "all older thoroughbreds," and was eager to participate in the trials of STEMTech's new stem cell enhancer for horses. She shared her allotment of test product with a few large commercial thoroughbred farms, veterinarians and other "horse people" she knows, and has been pleased with the consistently excellent results she has seen and others have reported to her. "This product will help so many animals," she says, adding, "People and animals are more alike than we are different. So it makes sense that a stem cell enhancer for animals will promote their health, too."

Eve-Marie's pet product trials showed dramatic results. "For several horses facing serious physical challenges, cases where the animals might have had to be put down, we saw a return to quality of life. This did not happen before StemEquine™." Eve-Marie says that this turnaround was quick, less than two weeks in many cases, and that the subject horses were back to health and enjoying pasture life within a month.

One of the unofficial trial subjects for StemEquine was a 30-year-old donkey who was "in bad shape," Eve-Marie reports. "He had chronic respiratory difficulty and could move about only haltingly." His owner had StemEnhance™ to help with her own serious health challenges and shared it with the donkey. "The donkey's owner says this is the first winter she wasn't sick, and her donkey is walking all around, feeling great and enjoying life again!"



### Stephen Dick

Florida

Farrier and Natural Hoof practitioner Stephen Dick received some of the trial product from Eve-Marie, and had good results with the two horses he selected for trial. For a 12-year-old quarterhorse stallion, the equine product brought dramatic results. "This horse used to lie down twenty-two hours of the day, because he suffered discomfort whenever he stood," Steve reports, continuing, "After a couple of weeks with StemEquine, he was getting up and moving around, showing no discomfort."

For a high-spirited mare with a problem leg, the equine product brought about a whole new lease on life, Steve says. "This horse had been in a stall for eight months. After about six weeks taking the equine product with her grain, her condition had improved and she was out of the stall, walking around in the pasture again." Steve says that the mare's owner was so impressed with the results her horse

received with the equine product that she began taking StemEnhance herself for an inflammatory problem that had kept her in misery for a long time. Within weeks, the owner's discomfort was gone, and Steve had acquired a new customer for both of STEMTech's great products!



### Sonya Jennings

Indiana

Sonya had originally planned to use only her six-year-old Doberman Pinscher, Ginger, as a test subject for the pet product, to see if the product could help with discomfort in her hips that had limited her mobility. That was until the day when Sonya's 14-year-old Irish Setter/Lab, Rowdy, took it upon himself to scarf up some large crumbs from Ginger's test dose of the pet product. Before dining on Ginger's leftovers, Rowdy was best characterized as the "lazy dog" type, very lethargic, "and he never left my side," Sonya reports. The first day with the pet product, Rowdy "found the puppy in himself again," says Sonya, "and wanted to stay out all night, tracking who-knows-what, but having a great time." Sonya added Rowdy to her trial regimen, and says that only two-three trial chewables made the difference in Rowdy's energy level, returning him to youthful activity.

Meanwhile, the original trial subject, Ginger, has new life, and is able to keep up with 2-year-old Norwich Terrier mix Scrapy for the first time ever. Ginger has regained her ability to run at top speeds, and is able to dig for hours with Scrapy. Previously unable to get up from a prone position without some difficulty, Ginger now leaps to standing or chasing positions without a moment's hesitation.

"StemPets™ has helped both of my big dogs to have their youth back," Sonya reports, adding, "I am a real believer in the canine product, as it has provided a spectacular change in both Ginger and Rowdy."



### Jan Ault

Indiana

Jan Ault is one of those people who takes in animals who need rescuing, and gives them a safe, comfortable place to live out very long lives. In 2006, she was "Mom" to 21-year-old Yuppie Love (a Water Spaniel/Collie mix), 21-year-old Charlie (a Persian cat), 6-year-old Gweedie Baby (fox terrier), 6-year-old Lucky "U" Love (Chow/German shepherd mix), Cyber Sauce Love (a severely overweight male cat) and Baby Love (a black kitty Jan rescued when he weighed only 4 1/2 ounces). Since each of her rescue animals had

some serious health challenges, Jan decided to use all six as test subjects for the pet product.

The results were quick and dramatic. Yuppie Love “seemed to come to life,” Jan says, pointing out that her best friend had many age-related physical problems that made his daily life one filled mainly with sleeping. His mobility increased after only three weeks on the pet product, and “he was standing up, barking, jumping off the bed and wanting to walk,” Jan says. “He had so much more pep!” He no longer seemed to have trouble hearing commands, either. Her vet said, “He seems to be getting younger,” and Jan had to agree.

The large swelling on Lucky “U” Love’s neck disappeared almost completely within a short time on the test product. For normally hyper Gweedie Baby, the pet product had a calming effect: “She’s settled down,” Jan reports, “but she’s still energetic. Now she’s more focused. She’ll play with one toy longer, instead of dashing from one thing to another, like before.”

Tubby cat Cyber Sauce Love lost some weight on the pet product, “and he’s very contented,” Jan reports. To “always complacent, reserved” Charlie, the pet product brought a new vitality. A cat whose congenital heart problems had led to a very immobile lifestyle, Charlie on StemPets™ was a brand-new animal. His usually dull coat and his eyes shone, his appetite increased, and he took on a daily regimen of stretches and mobility that Jan had never seen in him before. “I had an all-new Charlie!” she says.

The “new Charlie” has not gone unnoticed by little Baby Love, and the interest seems mutual. “Baby Love has always been a scaredy-cat,” Jan says, noting that the little cat always wanted to be around the “completely disinterested” Charlie. With both cats on the pet product, a new feline friendship has blossomed. Jan says, “Now I find them curled up together, sleeping and purring, most of the day.”

How does Jan feel about STEMTech’s new pet products? “There aren’t words beautiful enough to express how I feel on behalf of your contributions,” she wrote to Christian Drapeau recently. “You have given my animal friends a new lease on life!”

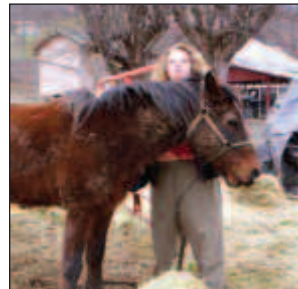


**Sara Vaughan**  
*California*

Sara participated in the STEMTech product trials with her two horses and her 80-pound mixed-breed dog. She noted significant improvement in the health and quality of life for all three animals during the time of the trials. For J.J., Sara’s 18-year-old quarterhorse, the equine product brought about improvements in his overall mood, appearance and alertness quickly. “He really liked the product from the beginning,” Sara reports, pointing out that Hank, her 16-year-old thoroughbred/quarterhorse, had not taken to the taste of it too readily. “I was able to slowly wean him on

it, though,” she says. For Hank, the equine product was a balm for the skin problems resulting from his allergy to fly bites. “His skin condition improved dramatically,” Sara reports, noting that before the equine product the horse had scratched and bitten himself into open wounds; after the equine product, the scratching and biting dropped off to almost nothing. Sara also noticed an increase in Hank’s energy and liveliness in the first week on the equine product. The horse’s foot and hip discomforts also responded well, leading to a noticeable increase in his mobility and an overall improvement in his quality of life throughout the two-month study.

Sara gave the pet product to her dog Roxy, who had suffered for two years with ear problems that led to scratching, often until her skin was raw. Vet-recommended remedies had been “temporary, quick-fixes,” Sara says, but the discomfort always returned “with a vengeance.” For the pet trials, Sara gave Roxy two tabs of the product a day for two months, noting “this is the only supplement she was getting.” Sara says, “Roxy’s problem with her ears definitely improved, the hair has grown back on her head and ears, and the ear problem has not recurred,” adding that Roxy is “happier and engaging, more playful,” thanks to StemPets.



**Judy Fisher**  
*West Virginia*

The horse you see here is the “after” picture of Little Joe, a small 18-year-old quarterhorse that Judy Fisher bought when he was nearly 400 pounds underweight. “You could count his ribs,” Judy says, remembering, “and his backbone stuck up like a ridge all along his back. He was very, very thin!” Little Joe also suffered from breathing problems that kept him lethargic and inactive. Vet-recommended remedies were unsuccessful in changing Little Joe’s physical problems, and the vet told Judy he didn’t expect Little Joe to live through the winter.

When Judy was asked to participate in STEMTech’s animal product trials, she agreed. “I figured Little Joe was in such bad shape that anything was worth a try,” she says. She began giving the horse StemEquine™ with his feed and grain twice a day. Within a couple of weeks, Judy was surprised to see Little Joe beginning to gain weight and to run, buck, snort and kick. His breathing was no longer labored and his skin and coat were improving. Within six weeks, Little Joe’s overall appearance had changed dramatically. He had put on almost 300 pounds. “When his former owner came to visit,” Judy says, “he didn’t recognize Little Joe. That’s how different he looked!”

Judy credits the StemEquine for the new life in her horse. She says, “Little Joe has regained his health and vitality in only a few weeks with this amazing product. Thank you, STEMTech!”



**TRIPLE DIAMONDS**

|   |   |                                   |   |
|---|---|-----------------------------------|---|
| Sandra Cleveland & Judy Hendricks<br>TOBI Sails | Ian & Melony Davies<br>Meli, Incorporated | Phyl Franklin                     | Gabrielle Godling   |
| Kathleen Hansen                                 | Bruce Higgins,<br>Lifestyle Dynamics      | Merlie & Dennis Kluver            | Lars Leonard & Kevin Porter<br>Consumer Information Network |
| Steve Lewis & Teresa Curtis                     | Bill & Caroline Lohmeyer<br>Bc Lighthouse | Marijke Long<br>MBL, Incorporated | Izzy Matos  |
| Felix Pastoriza                                 | Ralph Weber                               |                                   |   |

**DOUBLE DIAMONDS**

|                        |  |  |   |
|------------------------|--|--|---|
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| Anna Gallman           | George Gorostiza<br>Gormen & Associates          | Clay Jackson<br>Essential Factors        | Elena & James Justice                       |
| Tony Kent              | Dewey Lyden<br>Arh, Incorporated                 | Dr. Enrique Martinez<br>Dream Builders   | Terry Meredith<br>Meredith Marketing, Inc.  |
| Steve & Dorothy Mesner | Barbara Mulgrum                                  | Natasha Neece<br>Stem Cell Opportunities | Mark Parsekian<br>M. Parsekian & Associates |
| Everett Potter         | Edward & Catriona Soltys<br>Elan Health Sciences | Sharon Soyka                             | Madalyn Suozzo                              |

Myron Thompson

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Peggy Zumbaum

New StemGem Team members are in **crimson**



## Build Your STEMTech Business While Driving in Style...

# Earn a FREE BMW!

### Announcing... STEMTech's Car Bonus Program for 2007

You're building your organization anyway, so why not do it in a brand-new BMW that you earn by building? These beautiful luxury cars will display a classy STEMTech "wrap" on their rear windows that will advertise your business everywhere you go. This is one spectacular business building "tool" that you must have!

#### The 2007 Car Bonus Program allows you to qualify monthly on three tiers:

- Qualifying on Tier One brings you \$600 per month for a BMW 3 Series.
- Qualifying on Tier Two raises the allowance to \$900 a month for a BMW 5 Series.
- Qualifying on Tier Three brings you \$1,200 per month for a BMW 7 Series.

STEMTech has negotiated fleet pricing lease rates for all qualifying distributors. How do you qualify? You can find a complete explanation of the program on the STEMTech website, but here are the basics:

By building a solid organization, you qualify quickly and maintain stability as your qualifying is duplicable throughout your organization.\* Here's how it works:

- Step 1** You achieve **20** personally sponsored front line (PSFL) AutoShip participants  
**Step 2** Each PSFL sponsors AutoShip participants, **adding at least 50 AutoShips** to your 2nd level.  
**Step 3** The **duplication continues** once more, **adding at least 125** to your 3rd level.

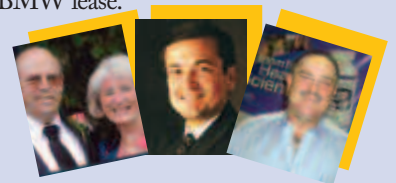
*Note: You must reach each Step and maintain for 3 months to qualify.*

#### Here are the qualification criteria for the three car lease tiers:

| Tier One                                     | Tier Two                                     | Tier Three                                   |
|--|--|--|
| Status: Fully qualified Director (or higher) | Status: Fully qualified Director (or higher) | Status: Fully qualified Director (or higher) |
| 20 PSFL participants on AutoShip             | 20 PSFL participants on AutoShip             | 20 PSFL participants on AutoShip             |
| 50 second level on AutoShip                  | 50 second level on AutoShip                  | 50 second level on AutoShip                  |
| 125 third level on AutoShip                  | 250 third level on AutoShip                  | 400 third level on AutoShip                  |
| AutoShip PV on third level: 12,500           | AutoShip PV on third level: 25,000           | AutoShip PV on third level: 40,000           |

One of these beautiful autos was unveiled at our First Annual Convention, where THREE STEMTech distributors were awarded brand new BMWs! Congratulations to William and Caroline Lohmeyer, Izzy and Lori Matos, and Bruce Higgins (*Lifestyle Dynamics*), who have *already qualified* for a BMW lease. Happy driving!

\*Go to [www.stemtechhealth.com/carbonusprogram](http://www.stemtechhealth.com/carbonusprogram) to fill yourself in on all the details of this exciting program.  
**Then get started building for Tier One TODAY!**



**IT'S A WRAP!** The classy STEMTech "wrap" will be available for your present car, too!  
 Check out the details in your Back Office, beginning April 1.

# What an Opportunity!

It may sound like a pipedream, but it's absolutely REAL. When you become a STEMTech Independent Distributor, you can

- Be your own boss
- Set your own hours
- Begin for only us\$25
- Be part of an exploding industry
- And have great earnings potential!

As a STEMTech Independent Distributor you purchase exclusive products at wholesale prices AND earn retail profits when you sell directly to consumers. You also earn retail profits when you refer customers to STEMTech for purchases. What's more, you can build a team of people who are interested in developing their own STEMTech businesses. You can qualify to earn additional income from sales made by the people you bring into the business. The Distributor application fee is only us\$25. For this nominal cost, you receive top-notch support and training, along with business forms and sales aids. For a small additional charge, you can also receive your own personal website, shopping cart and online management tools (the Distributor Business Suite).

Here's a real bargain: When you enroll with the FastStart Pack and AutoShip, you receive the Distributor Business Suite at no charge, and your first six bottles of StemEnhance™ will be on your doorstep in record time!

**STEMTech is the Opportunity of a Lifetime.**

## Become a Distributor TODAY!

## RENEW

### IS IT TIME TO RENEW YOUR DISTRIBUTORSHIP?

Each year on the anniversary of your enrollment as a STEMTech distributor, you must RENEW your distributorship. The fee for Annual Renewal is us\$25. If you have not arranged for an automatic renewal of your distributorship, it is your responsibility to remit your renewal fee to STEMTech on or before your anniversary date. You may renew your distributorship in your Back Office by going to [stemtechhealth.com](http://stemtechhealth.com). You may also renew by mail or fax OR contact Distributor Services to renew by phone using a credit card.



Corporate Offices  
1011 Calle Amanecer  
San Clemente, CA 92673

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